



Club Point
Active eCommerce Addon



Documentation

Author : Active IT zone
Software Framework : Laravel
Addon For: Active eCommerce CMS
Provided by : codecanyon



ABOUT THE CLUB POINT ADD-ON

The Active eCommerce Club Point Add-on is a customer reward system that encourages repeat purchases and boosts engagement. It allows customers to earn points from product purchases or reviews, which can later be converted into wallet money for future shopping. With easy setup and flexible configuration, this add-on helps businesses increase customer loyalty and drive more sales effortlessly.

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1. Install the Active eCommerce Club Point Add-On

To install the Club Point System you need to follow the below steps:

- **Step 1: Prerequisite**

Before proceeding, ensure that **Active eCommerce CMS** is already installed and running on your server. The Club Point System Addon works as an extension and requires the CMS to function.

- **Step 2: Purchase & Download**

Purchase the **Active eCommerce Club Point System Addon** from the official marketplace or provider. After completing the purchase, download the addon file, which will be in a zipped format.

- **Step 3: Activate the Active eCommerce Club Point System Add-on**

Following the given procedure below will activate the **eCommerce Club Point System Add-on** for your domain, and you'll be able to use the script smoothly:

- ➡ **Open Activation Page**

Open the link in the browser <https://activeitzone.com/activation/addon>

- ➡ **Requirements**

- A valid purchase code from **CodeCanyon**. (Both Active eCommerce CMS and Active eCommerce Club Point System Add-on)
- Your **CodeCanyon username**.

- ➡ **Activation Details**

In the respective fields, **Enter Name** , **E-mail** , **Main Item Purchase Code** , **CodeCanyon Purchase Code**, **CodeCanyon Username** , **Domain Name** , **Select the Main Item** and Select the specific **Addon** from the dropdown list.

- ➡ **Submit the Form**

Click the "**Activate**" button at the bottom of the form.

- **Step 4: Access the Admin Panel**

Log in to the admin panel of your Active eCommerce CMS using your administrator credentials. Navigate to the Addon Manager section in the admin dashboard.

- **Step 5: Install the Addon**

Inside the Addon Manager, click on the Install New Addon button.

- ➡ A file upload window will appear. Click on **Choose File** and select the downloaded zip file from your system.

- ➡ Enter the purchase code of Active eCommerce CMS & Active eCommerce Club Point System Add-on.
- ➡ Click on the Install button to begin the installation process.
- ➡ Once the installation is complete, a success message will confirm that the addon has been installed.

- **Step 6: Locate the Club Point System**

After successful installation, you will find the Club Point System Menu added to the left sidebar of your admin panel.

- **Step 7: Ready to Use**

The Club Point System Addon is now installed and fully operational. Now you need to **configure the Club Point System Addon**.

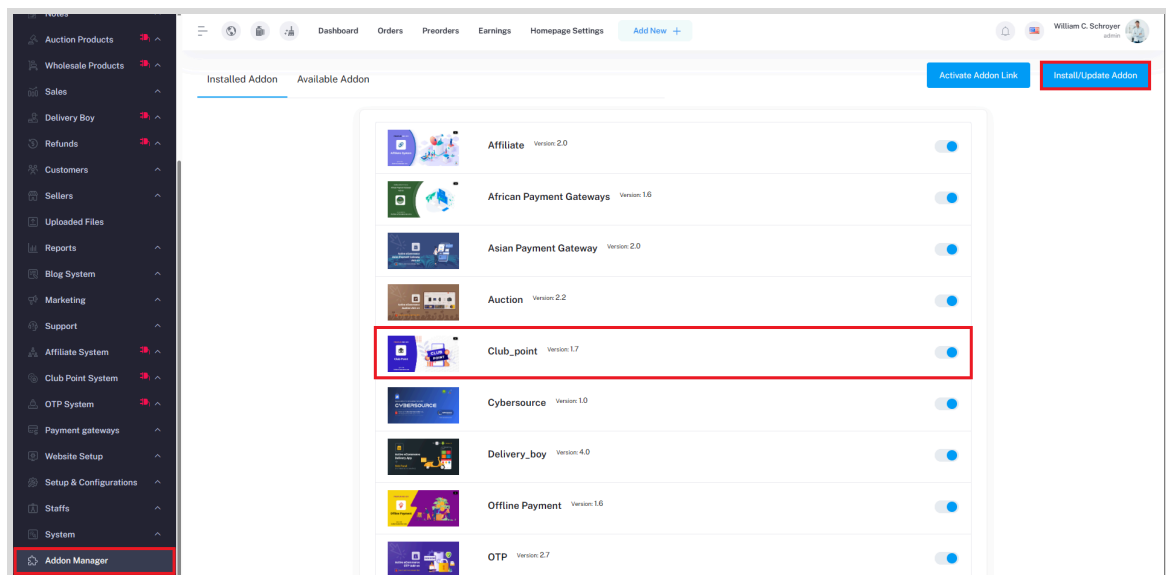


Figure 1: Addon Manager in Admin panel of Active eCommerce CMS

2. Features included in the Club Point Add-on

- Club Point System Configuration
- Set Club points for products
- Earn points by purchasing products
- Earn points by posting reviews

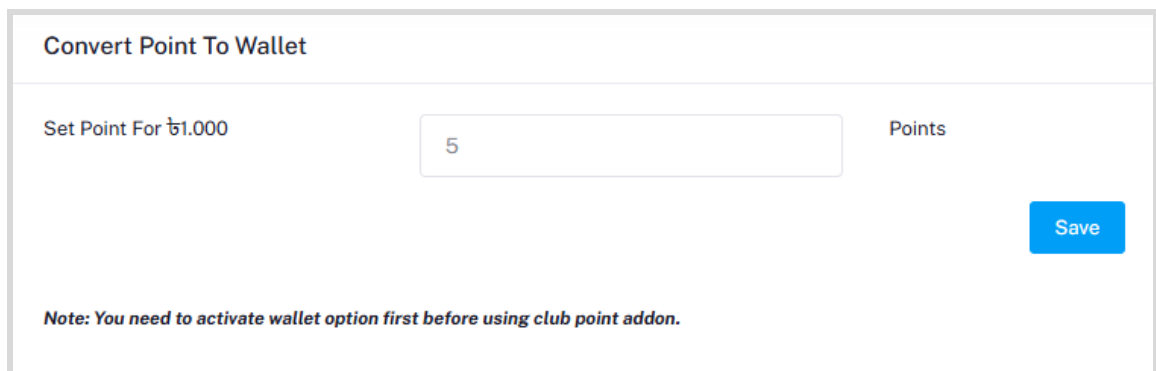
3. Club Point Addon Configuration

After installing the add-on admin needs to configure the club point system first from Club Point System> Club Point Configuration.

- **Convert Point to Wallet**

→ The admin can set the conversion rate for points to wallet balance. When configured, customers can convert their earned points into wallet balance according to the set rate.

[Wallet system must be activated from Features Activation]

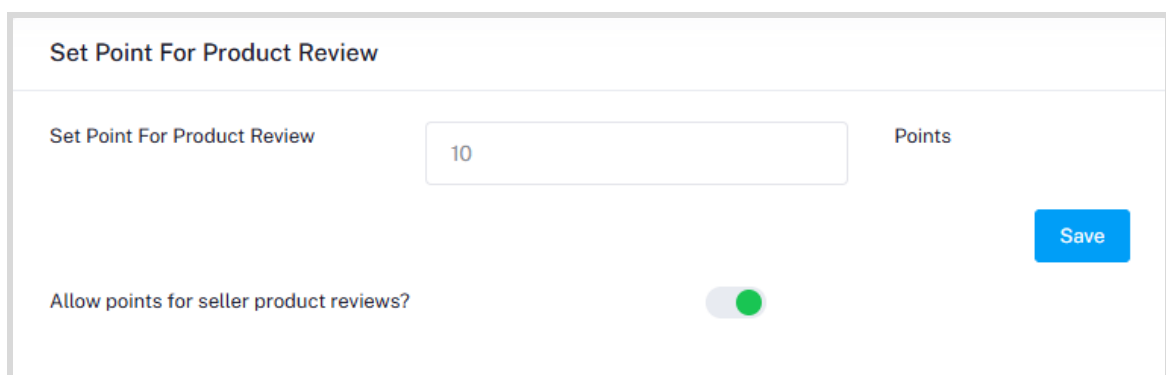


The screenshot shows a configuration form titled "Convert Point To Wallet". It contains a label "Set Point For ₹1.000" followed by an input field containing the number "5". To the right of the input field is the label "Points". A blue "Save" button is located at the bottom right. A note at the bottom states: "Note: You need to activate wallet option first before using club point addon."

Figure 2: Convert Point to wallet

- **Set Points for Product review:**

→ The admin can assign reward points for product reviews by entering the desired value in the input box. Additionally, the admin can enable or disable point rewards for reviews on seller products. When enabled, customers will also earn reward points for reviewing seller products.



The screenshot shows a configuration form titled "Set Point For Product Review". It contains a label "Set Point For Product Review" followed by an input field containing the number "10". To the right of the input field is the label "Points". A blue "Save" button is located at the bottom right. Below the input field is a toggle switch labeled "Allow points for seller product reviews?", which is currently turned on (green).

Figure 3: Set Points for Product Review

- **Activate Custom Alert for Customers to Earn Points on reviews**

→ Admin can also enable a custom alert message to inform customers that they can earn club points by submitting reviews.

- From the Custom Alert page, locate the product review alert, admin can edit the text and link. Customers will see this message whenever they log in to their account.
- If only admin products are eligible for review points, the alert message will indicate that club points are awarded only for reviews on admin products.

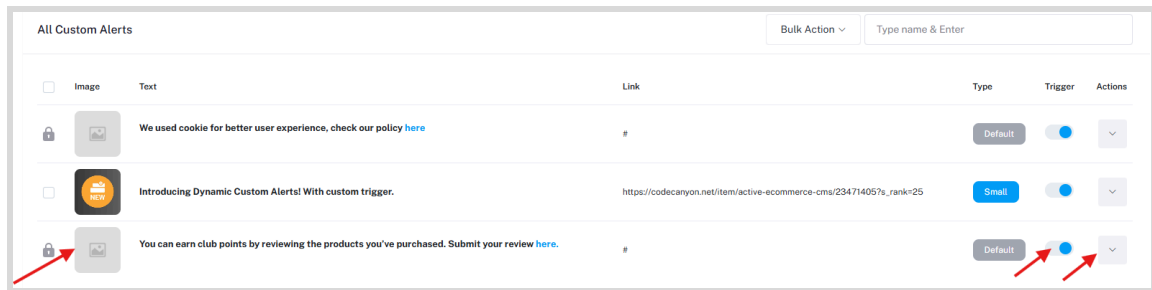


Figure 4: Enable Custom Alert for Customers to Earn Points on reviews

4. Set Product Points

Admin can set club points for the products in two different ways.

- **Set Points for multiple products at a time**

On the **Set Product Point** page, there is a section on the right side for setting points for multiple products at a time.

- Enter the **Minimum price**, **Maximum price**, and set **Points** you want to give for products within that price range in the **Set Point for Product Within a Range form**, then click Save.
- You can also **set** the amount of points received for every \$1.000 spent for all products outside the range in **Set Point for all Product form**.

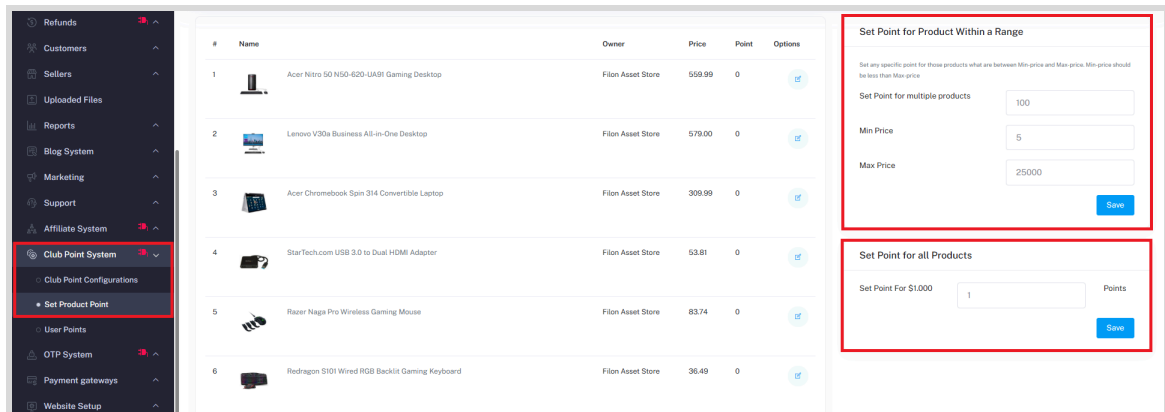
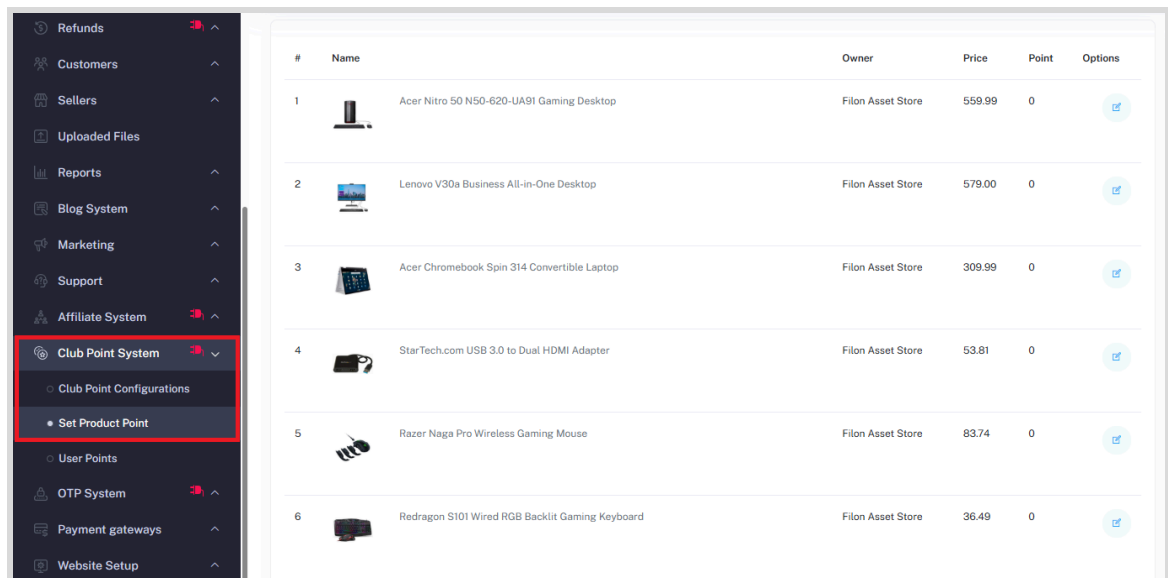


Figure 5: Set Product Point for multiple products

- **Set points for individuals product**
 - On **Set Product Point page** admin will get **all** the **products** on that page.
 - **Edit** the product from this page by clicking the **Options** button.
 - **Set Points** for that product using a form and click on **Save**.



The screenshot shows a dashboard with a sidebar on the left and a main content area on the right. The sidebar contains various menu items, with 'Club Point System' highlighted in red. Under 'Club Point System', there are two sub-items: 'Club Point Configurations' and 'Set Product Point'. The main content area displays a table of products with columns for '#', 'Name', 'Owner', 'Price', 'Point', and 'Options'.

#	Name	Owner	Price	Point	Options
1	 Acer Nitro 50 N50-620-UA91 Gaming Desktop	Filon Asset Store	559.99	0	
2	 Lenovo V30a Business All-in-One Desktop	Filon Asset Store	579.00	0	
3	 Acer Chromebook Spin 314 Convertible Laptop	Filon Asset Store	309.99	0	
4	 StarTech.com USB 3.0 to Dual HDMI Adapter	Filon Asset Store	53.81	0	
5	 Razer Naga Pro Wireless Gaming Mouse	Filon Asset Store	83.74	0	
6	 Redragon S101 Wired RGB Backlit Gaming Keyboard	Filon Asset Store	36.49	0	

Figure 6: Set Product Point for individual products

5. Earn Club Points

There are two ways to earn points.

- **Earn clubpoints with purchasing products**
 - If points are set by the admin, customers will see the points on the product details page also in the order summary page. To earn these points, the customer needs to purchase the product. Once purchased, the customer will receive the club points.

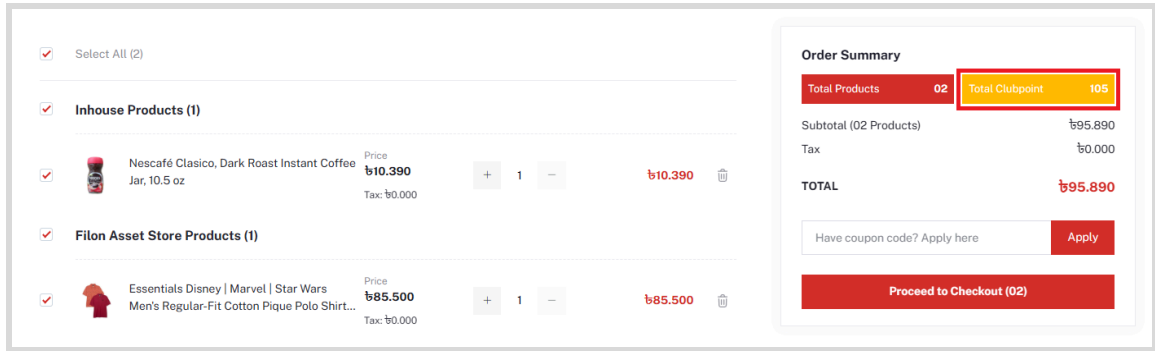


Figure 7: Earn Club Points during product purchase

- **Earn clubpoints with posting a review**

→ When points for product reviews are set by the admin, a customer can earn points by reviewing their purchased product, from the “Review” section in their purchase history or directly from the product details page. Customers can also access the review page via the Custom Alert message and submit the review.

[For a product to be eligible for review, it must be paid for and delivered.]

→ To inform customers that they can earn club points by giving reviews, admin can configure the custom alert message from the Custom Alert page. To make it work properly, the admin must enable the “Review Alert” from the admin panel and update the link using the following format: [your-domain/purchase_history?to_review=1]

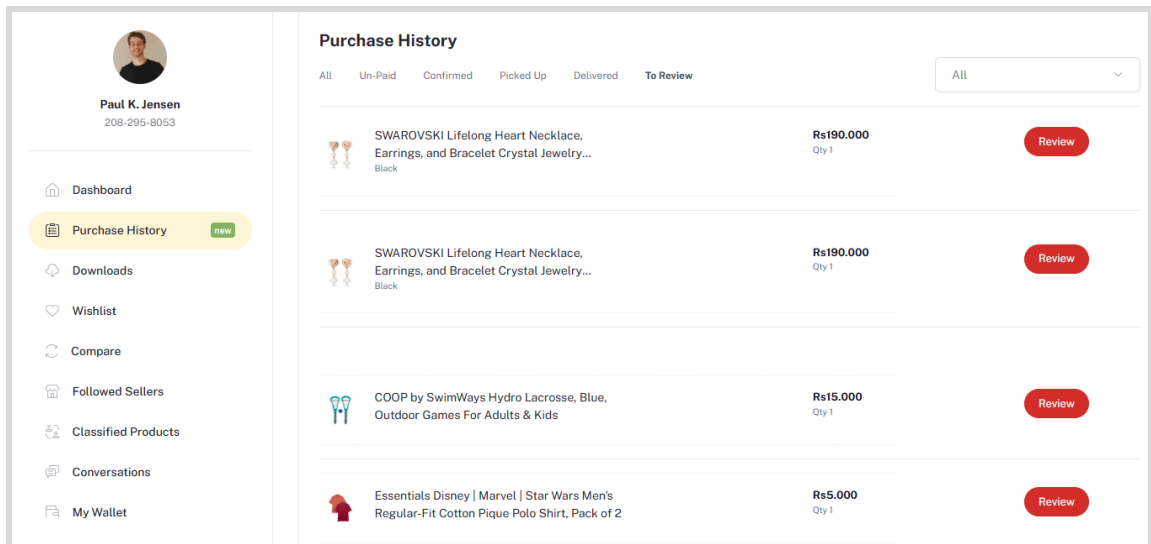
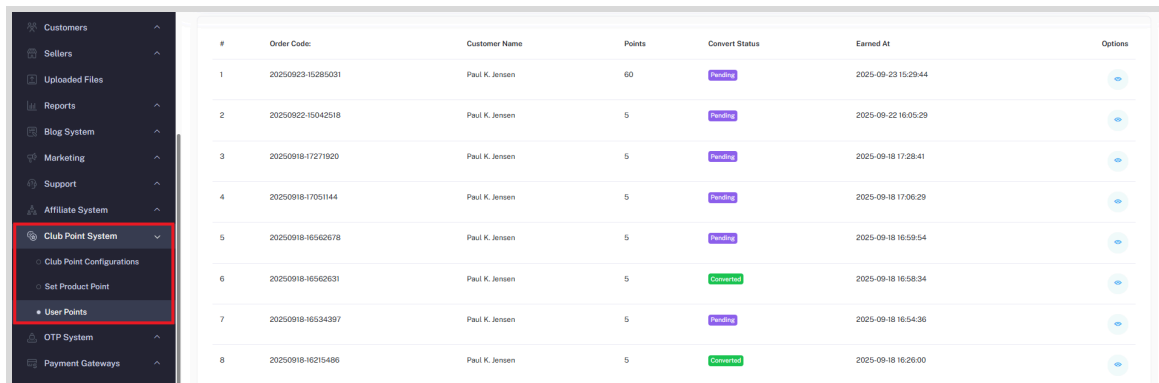


Figure 8: Submit product review to earn Club Points

6. Earning Points Log

Both the User and Admin can access their respective earning points logs. To see the earning points log, you will need to follow the below steps:

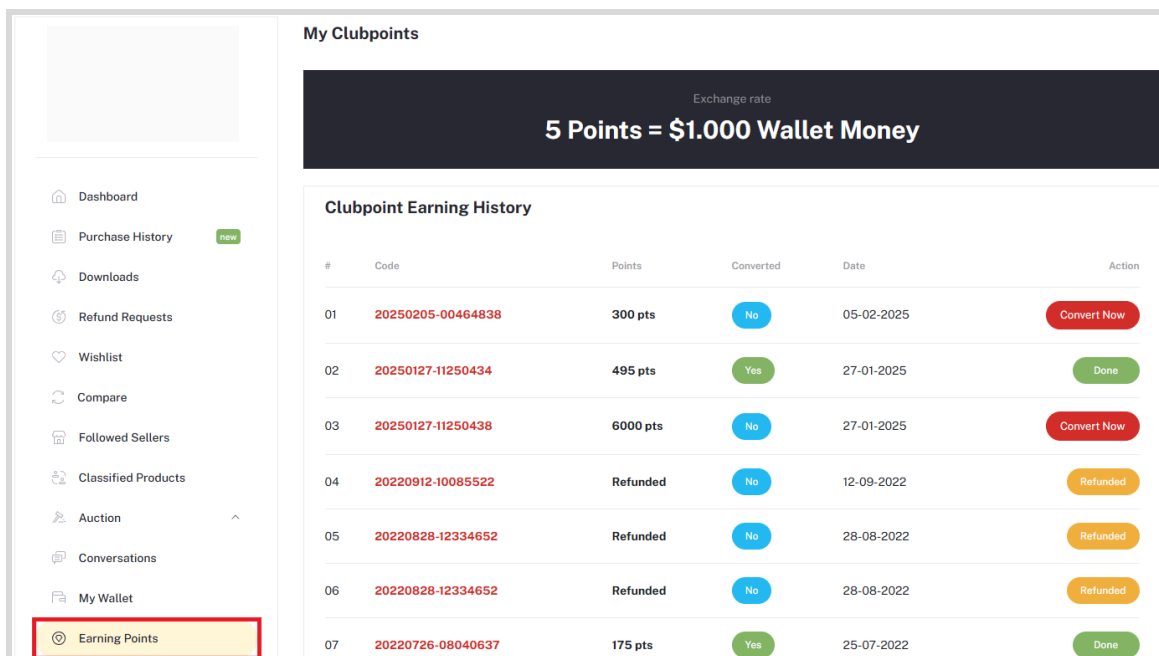
- **For Admin:**
 - Navigate to **Club Point System -> User Points**.
 - Here admin can see the details of the all earned points by different users



#	Order Code	Customer Name	Points	Convert Status	Earned At	Options
1	20250923-15285031	Paul K. Jensen	60	Pending	2025-09-23 15:29:44	
2	20250922-15042518	Paul K. Jensen	5	Pending	2025-09-22 16:05:29	
3	20250918-17271920	Paul K. Jensen	5	Pending	2025-09-18 17:28:41	
4	20250918-17051144	Paul K. Jensen	5	Pending	2025-09-18 17:06:29	
5	20250918-16562678	Paul K. Jensen	5	Pending	2025-09-18 16:58:54	
6	20250918-16562631	Paul K. Jensen	5	Converted	2025-09-18 16:58:34	
7	20250918-16534397	Paul K. Jensen	5	Pending	2025-09-18 16:54:36	
8	20250918-16215486	Paul K. Jensen	5	Converted	2025-09-18 16:26:00	

Figure 9: User Points log in Admin Panel

- **For Users:**
 - The user needs to go to the **Earning Points** menu from the left sidebar.
 - User can then see the full earning log history and point convert rate



My Clubpoints					
Exchange rate 5 Points = \$1.000 Wallet Money					
Clubpoint Earning History					
#	Code	Points	Converted	Date	Action
01	20250205-00464838	300 pts	No	05-02-2025	Convert Now
02	20250127-11250434	495 pts	Yes	27-01-2025	Done
03	20250127-11250438	6000 pts	No	27-01-2025	Convert Now
04	20220912-10085522	Refunded	No	12-09-2022	Refunded
05	20220828-12334652	Refunded	No	28-08-2022	Refunded
06	20220828-12334652	Refunded	No	28-08-2022	Refunded
07	20220726-08040637	175 pts	Yes	25-07-2022	Done

Figure 10: Club Points earned in in the Customer Panel

7. Convert Points into Wallet

- Club Point Conversion to Wallet
 - The user needs to go to the **Earning Points** menu from the left sidebar.
 - User will then get the full earning log **history** and a **Convert Button**.
 - User needs to click on the Convert **Button** and points will be converted into **wallet money**.
[Products that have refund, dispute refund, club points cannot be converted until the refund, dispute refund period ends.]

The screenshot displays the 'My Clubpoints' section of a user interface. On the left is a sidebar with navigation links: Dashboard, Purchase History, Downloads, Refund Requests, Wishlist, Compare, Followed Sellers, Classified Products, Auction, Conversations, My Wallet, and Earning Points (highlighted with a red box). The main content area is titled 'My Clubpoints' and features a dark banner stating 'Exchange rate 5 Points = \$1.000 Wallet Money'. Below this is a 'Clubpoint Earning History' table with columns for #, Code, Points, Converted, Date, and Action. The table lists seven entries. A red box highlights the 'Action' column, which contains buttons: 'Convert Now' for entries 01 and 03, 'Done' for entries 02 and 07, and 'Refunded' for entries 04, 05, and 06.

#	Code	Points	Converted	Date	Action
01	20250205-00464838	300 pts	No	05-02-2025	Convert Now
02	20250127-11250434	495 pts	Yes	27-01-2025	Done
03	20250127-11250438	6000 pts	No	27-01-2025	Convert Now
04	20220912-10085522	Refunded	No	12-09-2022	Refunded
05	20220828-12334652	Refunded	No	28-08-2022	Refunded
06	20220828-12334652	Refunded	No	28-08-2022	Refunded
07	20220726-08040637	175 pts	Yes	25-07-2022	Done

Figure 11: Convert Club Points into Wallet Balance

- **Spend Your Converted Club Points**
 - After converting points, the money will be added to the user's wallet. The user can use this wallet balance when purchasing products.

THANK YOU